



## RIVER CITY WATER SKI SHOW TEAM SPONSORSHIP OPPORTUNITIES

|   | <b>DIAMOND</b><br>\$2000 Year 1<br>\$1500 Years 2+ | <b>PLATINUM</b><br>\$1900 year 1<br>\$900 Years 2+ | <b>GOLD</b><br>\$700 Year 1<br>\$500 Years 2+ | <b>SILVER</b><br>\$400 Year 1<br>\$300 Years 2+ | <b>BRONZE</b><br>\$200 |
|---|--|--|---|---|------------------------|
| <b>SIDE OF JUMP</b>                       | X  |  |   |   |                        |
| <b>BOAT WRAP</b>                          |  | X  |   |   |                        |
| <b>BOW OF BOAT</b>                        |  |  | X   |   |                        |
| <b>SIDE OF TRAILER<br/>24"x18"</b>        | X  | X  | X   | X   |                        |
| <b>PROGRAM HANDOUT<br/>AD/BROCHURE AD</b> | X  | X  | X   | X   | X                      |
| <b>RIVER CITY<br/>FACEBOOK/INSTAGRAM</b>  | X  | X  | X   | X   | X                      |
| <b>RIVER CITY WEBSITE</b>                 | X  | X  | X   | X   | X                      |
| <b>BEACH SIGNS</b>                        | X  | X  | X   | X   | X                      |

**WHO ARE WE:** River City Water Ski Show Team is a non-profit 501(c)(3) that has been entertaining the Coulee Region of La Crosse with our fast-paced, family-friendly ski shows since 1972. We strive to give back to our beautiful community by offering FREE ski shows every Wednesday evening during the summer months (weather permitting). If you can't make it out to Airport Beach, you can find us at La Crosse's annual Riverfest Celebration over the 4th of July weekend or at Lake Wazeecha in Wisconsin Rapids for the annual State Water Ski Show Team Tournament in mid-July. When River City started, the main goal was to promote water safety, perform shows during the summer, prepare skiers for competitive skiing, and to promote the sport of water skiing as a safe, family recreation activity.

**GOALS:** Since its inception, we've expanded that goal and are further committed to bringing the joy of water skiing to as many people as possible. In addition to our Development Program for skiers to learn new skills, we also conduct an annual Learn-To-Ski Clinic, and two Adaptive- Ski Clinics every summer. Our adaptive-ski clinics reach those with physical or mental challenges and continue to grow in numbers each season. We hope to expand our Learn-To- Ski and Adaptive Clinics to further reach our community.

**HOW YOU CAN HELP:** In order to reach our goals, it takes time, talent, and funds. Our team is 100% volunteer and your financial support goes a long way to help in the continuing costs of running this team and expanding our programs to reach others.

## 2023 River City Water City Show Team Sponsorship Agreement

**Business name:** \_\_\_\_\_

**Contact name and title:** \_\_\_\_\_ **Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_ **Zip Code:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

### Sponsorship Package Selection

| Sponsorship Level | Price         | Requested Package |
|-------------------|---------------|-------------------|
| Diamond           | \$2000/\$1500 |                   |
| Platinum          | \$1900/\$900  |                   |
| Gold              | \$700/\$500   |                   |
| Silver            | \$400/\$300   |                   |
| Bronze            | \$200         |                   |
| Other             | \$ _____      |                   |

**Contract Agreement:** The River City Water Ski Team is authorized to create and run a sponsorship as selected above. The named business above will supply River City Water Ski team with a computer-ready sponsorship logo. The above business agrees on the sponsorship cost and will pay in full before the business logo will be applied to any of River City's property or equipment. River City Water Ski Team has the right to limit the number of sponsorships in each tier.

Business Representative Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please Return Completed Sponsorship Agreement by May 31st, 2023**

**Email:** [info@rivercitywaterski.com](mailto:info@rivercitywaterski.com)

**Mail:** River City Water Ski Team P.O. Box 3106 La Crosse, WI 54602

**\*\*\*Please email a high resolution Logo(.pdf, .png, .eps, .ai)\*\*\***